GSEF WEBINAR SERIES

4TH ROUND
THE EVOLVING ECOSYSTEM OF SOCIAL AND SOLIDARITY ECONOMY IN THE POST COVID-19 ERA

29 SEPTEMBER 2020
MODÉRATRICE

LAURENCE KWARK

SECRETARY GENERAL

GLOBAL SOCIAL ECONOMY FORUM (GSEF)
INTRODUCTION

• This webinar is part of GSEF Webinar Series co-organized with the Local Organizing Committee of GSEF 2021 for preparing our virtual forum October 2020.

• The series between May and July illustrates the major impacts of COVID-19 on SSE, our societies and economies, and the creative actions undertaken by local governments and SSE stakeholders in the fight against COVID-19.

• In this session, we will try to understand and discuss what are the possible forms of collaborative action and new-normal in different countries after the COVID-19 pandemic.
SPEAKERS

Dr. Carlos Zarco, Director-General, Espriu Foundation, Spain, Director-General, Espriu Foundation, Spain

Rebecca Choy Yung, Chair, Hong Kong Social Enterprise Summit, Hong Kong

Derek Walker, CEO, the Wales Co-operative Centre, Wales

Dr. Ali Ercan Özgür, Co-founder, "İhtiyaç Haritası" (Needs Map), Turkey

Chris Dobrzanski, Board Chair, Community Forward Fund, Canada

Choi, Young Mi, Representative, Korea Domestic Worker's Association, South Korea
GET READY

Remarks of the seminar today

• **6 presentation (10 mins each)** + 1 Q&A Session

Please mute your video to avoid any background noise during the session

• Get engaged with others! You may leave your questions to the speakers in “Chat”

• The Powerpoint presentation will be available in GSEF website later: www.gsef-net.org

English: Please choose “Off” in the channel
한국어: "Korean"를 선택하십시오.
INTERPRETATION

• If the speaker is presenting in English, you can choose “Off” to listen to the original presentation in English
• If the speaker is speaking in Korean, you can choose “English” in the channel
• Please mute the original audio
  • 연사가 한국어로 발표하는 경우에는, 통역 표시를 클릭하신 후에 꺼기 off 버튼을 누르시면 연사의 발표를 바로 들으실 수 있습니다.
  • 연사가 한국어 이외 언어 (영어,)로 발표하는 경우, 통역 표시에서 Korean 버튼을 누르시면 한국어 동시통역을 들으실 수 있습니다.
  • 원본 오디오 음소거 클릭해주세요
THE EVOLVING ECOSYSTEM OF SOCIAL AND SOLIDARITY ECONOMY IN THE POST COVID-19 ERA

DR. CARLOS ZARCO
DIRECTOR-GENERAL, ESPRIU FOUNDATION, SPAIN, DIRECTOR-GENERAL, ESPRIU FOUNDATION, SPAIN
COVID-19 IN SPAIN

- 704,209 confirmed cases
- 146,407 admitted in hospitals
- 13,255 in Intensive Care Units
- 31,118 deads

Data as of 24 September 2020
ESPRIU OVERVIEW

• A network of health cooperatives currently caring for 2.6 million people
• 180,000 cooperators
• 6,182 direct employees
• More than 45,000 health professionals in partnership
• 16 hospitals, 32 multi-speciality medical centres
• In 2019
  – 13 million medical consultations
  – 419,000 surgeries
  – 540,000 emergency services
  – 1.6 billion euros of turnover
THE RESPONSE TO COVID-19

• We treated more than 12,000 covid-19 patients
• Full coordination with the public health system
• Hospitals restructured their facilities and postponed non-urgent interventions
• A new system of telemedicine was launched
• Non-health staff switch to remote working. No workforce reduction.
• Aid programs to help cooperative members and customers with financial issues
• Psychological support services for health workers in the front-line
• Information campaigns addressed to the population
• Solidarity fund to protect health workers and their families
CONTRIBUTION TO POST COVID ERA

- Cooperatives efficiently combines economic resources and healthcare workers skills
- Health cooperatives are ready to public-private partnerships
- Health cooperatives are sound businesses with a sustainable long-term perspective
The Evolving Ecosystem of Social and Solidarity Economy in the post COVID-19 era

Mrs Rebecca CHOY YUNG
Chair, Social Enterprise Summit
Hong Kong
29 September 2020
Impacts of 3rd wave of COVID-19 on SEs

30% SE’s revenue dropped more than 50%

10% SEs earned 0 profit in the past half year

67% shorten opening hours

50% shorten working hours

25% cashflow can only survive for 3 mths

10% closed temporarily

Source: Impacts of 3rd wave of COVID-19 on Social Enterprises, the survey conducted by Hong Kong General Chamber of Social Enterprises
Social Resilience
Social Business Empowerment

- The Social Innovation and Entrepreneurship Development Fund (SIE Fund)
- The Anti-Epidemic Fund
- Social Financing: Community Resilience Fund
Social Business Empowerment

Supported by corporates & donors, Ginko House distributed lunch boxes to 500-700 needy everyday.
Co-creating a new normal

1. Digital Innovation
Co-creating a new normal

2. Social Enterprises Innovation
Co-creating a new normal

3. Education Innovation
Co-creating a new normal

4. Business for Good

#lovewithoutborders
Mask To Go Dispenser

GREEN BITCH
be a good girl to the earth
SAVE mudmudmud

8/JULY/2020
12:00-8:00PM
唔Grand Opening

尖沙咀
利時438
Recommendations on developing SSE activities post COVID

Roles of platform organizations and movement building
Recommendations on developing SSE activities post COVID

Social Impact → Our Communities

Social Enterprise → Movement → Business for Good

Ecosystem

Social Enterprise Summit

Standing Platform

Principals

Process

People

Students

Parents

People from all walks of life
Recommendations on developing SSE activities post COVID

Models for the future: from SE to B Corps
Recommendations on developing SSE activities post COVID

Developing social finance
Recommendations on developing SSE activities post COVID

Cross-sector collaboration: Civic, business, government & education sectors
International Symposium
19-21 November
(online)
Registration Now

https://ses.org.hk/registration
THE EVOLVING ECOSYSTEM OF SOCIAL AND SOLIDARITY ECONOMY IN THE POST COVID-19 ERA

Derek Walker
CEO
Wales Co-operative Centre

English: Please choose “Off” in the channel 한국어: "Korean"를 선택하십시오.
INITIATIVES UNDERTAKEN TO STAY RESILIENT DURING COVID-19

- Good support schemes from UK and Welsh Governments, which included social enterprises
  - business support AND finance
- Impact is not yet clear but those with a greater proportion of trading income are hardest hit
- Social enterprises have shown their true colours by supporting people and communities in need during the pandemic
- Social enterprises have adjusted to continue to provide services and to survive e.g. embracing technology, staying in touch with clients, supporting employees
- Public bodies have looked to social enterprise sector for solutions e.g. PPE
- Information and case studies can be found [here](#)
BUILDING A NEW SOCIAL AND SOLIDARITY ECONOMY ECOSYSTEM AFTER THE COVID-19 PANDEMIC

• ‘Build Back Better’ or ‘Build Back Social’ are guiding slogans
• Launched a new vision and action plan called Transforming Wales Through Social Enterprise
  - Our vision is ‘Social enterprises at the heart of a fairer, more sustainable and more prosperous Wales’
• Particular emphasis on a green recovery and the opportunities that could bring
• Led by social enterprises, not Government
• The strategic is bringing cohesion, direction and momentum
• Impressive number of new start social enterprises in last six months
CHALLENGES DURING THE DEVELOPMENT OF THE NEW ECOSYSTEM

• Challenge is to go beyond individual initiatives to a completely different economic ecosystem
• Looming problem of unemployment encourages traditional approaches
• Lots of competing ideas – need to move to delivery
• Are social enterprises ready to seize the opportunities that might be available?
• Public funding is going to be very limited
• Low level of digital skills
• Staying connected and sharing ideas is more important than ever.
THE EVOLVING ECOSYSTEM OF SOCIAL AND SOLIDARITY ECONOMY IN THE POST COVID-19 ERA

Ali Ercan Özugür
Co-founder
Needs Map Coop

Ali Ercan Özugür completed his PhD at Marmara University’s Local Governments and Decentralization Department. He is a graduate of Political Science and International Relations (Marmara University, İstanbul) and holds MSc Governance and Development Management degree (University of Birmingham, International Development Department, UK). He is British Foreign & Commonwealth Office Chevening Scholar and Marshall Memorial Fellow of German Marshall Fund of the United States.

Ali Ercan Özugür is co-founder of Needs Map, and partner of IDEMA and INOGAR cooperative.

English: Please choose “Off” in the channel 한국어: "Korean"를 선택하십시오.
ABOUT NEEDS MAP

Needs Map is an online social platform cooperative, where people in need of something can connect with those who can help them around the country.

Needs Map does map-based data matching based on in-kind transfers. Online Collective Work is a kind of revival neighborhood, cooperation, that brings together.

Needs Map brings transparency and visualises street level data in terms of need and support and makes it possible to act accordingly.
WHAT NEEDS MAP DO?

to learn and verify the needs on the basis of individuals and communities,
to collect and list them on a map-based approach,
to facilitate the needs’ meeting by institutions, organizations or private individuals.
BENEFICIARIES

- Schools
- Municipalities
- Private Sector
- Local Agents
- Universities
- Individuals
- CSOs
- Public Institutions
- Platforms
NEEDS MAP WITH NUMBERS

- 100k+ Member
- 350 Collaborations with CSOs
- 48+ University Communities
- 1.4milyon+ Matching of good that is needed and supported
- 20 Million+ Dollars worth goods have exchanged.
Mastercard Impact Fund “Local Businesses Support Program for Covid19 Response” project will support:

- the local economy through a system (Social Marketplace Module).
- the local businesses, in a way that supporting their financial survival in the Covid19 outbreak.
- the vulnerable families’ basic needs (food and hygiene materials) from local businesses.
- the project will cover 20 provinces in Turkey.
Mastercard Impact Fund “Local Businesses Support Program for Covid19 Response” project will achieve;

- At least **7,200** families (28,800 direct beneficiaries) that are negatively affected by the COVID-19 pandemic,
- At least **300** local SMEs / businesses that are economically affected by the COVID-19 pandemic,
FESTTOGETHER AT HOME

COVID-19 SALGINI SONRASINDA ORTAYA CIKAN IHTIYACLARA DESTEK OLMAK AMACI ILE

1.374.000
# OF VIEWERS

12.450.000
# OF VIEWS

343.791
# OF NEEDS FUNDED

87.479
# OF REMAINING NEEDS
NEEDS MAP COVID19 RESPONSE

Needs Map Covid-19 Pandemic Current State

- Total needs: 841,948 items
- Supported needs: 229,722 items
- Needs pending: 612,226 items

The data for health sector needs mapped online on needsmap.coop between 27 March - 10 April 2020

Needs Map Covid-19 Pandemic Pending Needs

- 396,066 items: Surgical Mask, FFP2, FFP3 and N95
- 51,901 items: Surgical Apron and Overalls
- 95,153 items: Surgical Gloves and Cap
- 4,297 items: Surgical Goggles and Visors
- 63,239 items: Contactless Thermometer, Pulse Oximeter and Others
- 1,570 items: Sanitizer and Surface cleaner

The data for health sector needs mapped online on needsmap.coop between 27 March - 10 April 2020
SUPPORT EDUCATION WITH A COMPUTER
ELAZIĞ DISASTER COORDINATION PLATFORM

**ELAZIĞ EARTHQUAKE**

- **%53** Food Items 393,873
- **%37** Hygiene Items 273,552
- **%8** Clothing, Shoe, Other 61,605
- **%2** Blanket, Heating, Sheltering 15,443

*Within the scope of Elazığ Earthquake by NGO DISASTER COORDINATION PLATFORM from January 27 to February 7*

**Total Number of People Reached:** 87,753
**Total Number of Volunteers Worked:** 350
**Approximate Total Financial Value of the Delivered Items:** 48.7 Million

*Within the scope of Elazığ Earthquake by NGO DISASTER COORDINATION PLATFORM from January 27 to February 7*
NEEDS MAP AND CONTACTLESS AID DELIVERY

Devex - For the global development community, COVID-19 poses big questions (By Raj Kumar / 01 April 2020)

INTERNATIONAL ACTIVITIES

The State of Platform Cooperativism Conference:
New York, USA

Asia Platform Cooperatives Summit: Best Practices Presentation
Hong Kong

Global Social Economy Forum (GSEF): Participants
Spain

Web Summit: Participants
Portugal

International School for Social Cooperatives: Best Practices Presentation
Turin, Italy
THANK YOU!

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www.ihtiyacharitasi.org
www.needsmap.coop
THE EVOLVING ECOSYSTEM OF SOCIAL AND SOLIDARITY ECONOMY IN THE POST COVID-19 ERA

Chris Dobrzanski
Board Chair
Community Forward Fund
Post pandemic awareness of affordable housing being both core and central to sustainable society. Requires rethink of business, jobs, in proximity to home vs commute to working place.
EXAMPLES OF AFFORDABLE HOUSING AT SCALE

• WESTAY Cooperative Housing Society
  – Namyangju, GyeongGi-Do, South Korea
  – 491 Units occupancy Aug. 2020
  – Community Centre
  – Values based invitation
  – 100 job creation in community
  – http://westay.kr/

• Fraserview Housing Cooperative
  – Vancouver, British Columbia, Canada
  – 420 Units Partial occupancy Aug. 2020
  – Community Land Trust
  – Affordability key feature
  – Integrated community via volunteering
  – https://fraserviewcoop.ca/
SOCIAL FINANCE: SOURCE OF SUSTAINABLE SSE

• Sustainability in face of disruption
  – Blending sources of finance
  – Prioritize program and mission
  – Immediate response
  – Patient Capital

• Build deeper network
  – Share structure, portfolio
  – Recognize impact
  – Evaluate outcome
  – Solidify Social Economy

• Fund helping hands
  – Flexibility
  – Forbearance
  – Defer debt
Thank You

• For more……
  chrisdobrzanski@shaw.ca
THE EVOLVING ECOSYSTEM OF SOCIAL AND SOLIDARITY ECONOMY IN THE POST COVID-19 ERA

YOUNGMI CHOI
REPRESENTATIVE, KOHWA

DIRECTOR/CHAIRMAN OF POLICY COMMITTEE, KFWC
STANDING DIRECTOR, PLATFORM FREELANCER WORKER COOPERATIVE CONFERENCE
MEMBER, NON-REGULAR COMMITTEE OF ECONOMY AND SOCIETY LABOR COMMITTEE
(FORMER) MEMBER OF STEERING COMMITTEE, KSENET
(FORMER) DIRECTOR/CHAIRMAN OF POLICY COMMITTEE, SEOUL COOP COUNCIL
(2019) RESEARCH FOR PROTECTION OF PLATFORM WORKERS THROUGH SOCIAL ECONOMY
(2019) RESEARCH FOR INSTITUTIONALIZATION OF A MODEL THAT CONVERTS A COMPANY ACQUIRED BY THE WORKERS INTO A COOPERATIVE
(2018) RESEARCH FOR VITALIZATION OF EMPLOYEE(WORKER) COOPERATIVE
EFFECT OF AND RESPONSE TO COVID-19

• Status of informal sector domestic workers in Korea
  - 200,000 to 400,000 women in their middle-to-old age are working as housekeepers, babysitters, etc.
  - They are excluded from the government’s legal protection because they are regarded as atypical workers, and the numbers of migrant household workers and those who are engaged in platform labor are increasing.

• Effect of COVID-19
  - Decrease of existing work (20-30%), suspended supply of new work and intimidated household laborers.
  - Insufficient relief measures by the government: They are not receiving even the minimum level of relief, because they are regarded as producers, not as wage labors; hard to receive the emergency employment support allowance; and the cooperatives are not subject to the small businesses support (shutdown benefits, shutdown leave allowance, etc.)

• Response to COVID-19
  - Provision of accurate information on COVID-19 to the members and promotion of reliability of the service to customers.
  - Temporary suspension of gatherings and meetings; conversion to individual consultation; and provision of essential training through on-line.
  - Policy proposal to the government based on factual survey and through Platform Freelancer Conference
  - “Endure” _ Because the basic characteristics of household labor is face-to-face home visit service, household labor has a fundamental limit as to how flexible it can be.
CHANGES TO THE SOCIAL SOLIDARITY ECONOMY ECOSYSTEM AFTER COVID-19

- “New Normal” is necessary in all areas of labor, environment and human rights. All persons and organizations must create new standards of life and work from their own perspectives.

- COVID-10 clearly showed that the situations of traditional atypical workers become much worse under the rapid deterioration and the social welfare system needs to be fundamentally changed.

- We must actively refer to public opinion how the social solidarity economy is responding to employment and unemployment; income gap; and expansion of social inequality, which are expected to be continued.

- The government must promote public care and job creation by public care simultaneously and advance reorganization of employment insurance and social welfare system which is currently being promoted.

- Seeking for the ways to actively use digital technology
  - We need plans for those who have low accessibility to digital technology; difficulty in using digital technology; and difficulty in continuously upgrading the technology and the device.
  - Development of infrastructure and various contents, such as conferences and trainings, to vitalize the concerned persons.
  - Cooperative sharing platform to respond to the instability of platform labor.
ISSUES TO BE SOLVED TO DEVELOP THE NEW ECOSYSTEM

• Factual survey on the cooperatives of atypical workers (platform workers and freelancers) and institutionalization
  - Institutionalization of workers’ cooperative that includes various forms of labor, such as wage labor, etc.

• The government needs to actively seek for ways to enhance accessibility to digital technology, promote use of digital technology and enhance sustainability.
  - Need to provide digital devices to the vulnerable class, continuously support the vulnerable class with regard to digital technology and develop training programs and contents.

• Expansion of care service and cooperative sharing platform as the public service
  - Expansion of accessibility to the New Deal jobs of the government and the technology innovation projects of each government department for the social solidarity economy
Join the discussion! You may leave your message in the “Chat” section.
GSEF Global Virtual Forum

Great Challenges, Greater Solidarity:
Power of Community and SSE
as a path for transformation

October 19-23, 2020
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Sign up to this call and share your testimony with the world through a video

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