

Virtual Peoples' Forum to the P4G Summit 2021

Extinct Extinction:

Government-Civil Society-Business Partnership for Inclusive and Green Recovery & Carbon Neutrality by 2050

Overview

- **Date & Time:** May 14(Fri) 2021, 10:00~18:00(Seoul time)
- **Location:** Seoul Women's Plaza, Seoul, Republic of Korea
- **Format of forum:** **On-/Off-line Hybrid conference** (Max. 50 persons on site)
 - ☞ Korean-English simultaneous interpretation
 - ☞ Korean sign language interpretation
 - ☞ YouTube live streaming (archived as a video clip with EN/KO subtitle for international sharing after the forum)
 - ☞ ***"3 No" Green Event: No Paper, No Plastic, No Barrier***
- **Expected Participants:** Around 200(CSOs and citizens from 12 member states of the P4G, social entrepreneurs, international organizations, governments etc.)
- **Organized by** Korea Civil Society Network to the P4G Summit 2021
- **Supported by** the Ministry of the Environment
- **In partnership with** Global Social Economy Forum(GSEF), Climate Solution

Background

P4G¹ is a global public-private partnership launched in 2018 and consisting of 12 countries and 5 international organizations including the World Economic Forum, the International Finance Corporation, the World Resources Institute, the Global Green Growth Institute, and the C40 Cities. It aims at accelerating market-based solutions to build sustainable and resilient economies, particularly in themes of food, water, energy, cities and the circular economy through impact investment. As of 2020, it has invested in more than 50 partnerships with USD292 million.

Since the adoption of 2030 agenda in 2015, the new form of international cooperation based on the multi-stakeholders has increased in a name of 'partnership'. Particularly, the

¹ P4G is an acronym for the Partnering for Green Growth and the Global Goals 2030. In the beginning, the idea had been initiated by Denmark government in 2011 with the name of the Global Green Growth Forum(3GF), a public-private high-level platform, together with the Republic of Korea. 3GF was transformed to the P4G Summit in 2018. The Summit takes place every 2 years for networking partners P4G website for details: <https://p4gpartnerships.org/>

engagement of the business sector in the partnership initiatives for the SDGs implementation is noteworthy.

Global civil society has been concerned about the business friendly partnership initiatives for the SDGs implementation, **while little efforts to include civil society voices in the decision-making process** that can make the partnership inclusive and ecologically sustainable in structure.

Korean civil society regards the Partnering for Green Growth and the Global Goals 2030(P4G) as one of such international trend. In its first summit, unfortunately, few civil societies groups from its member states have known of it even though such partnership can influence over the national economic policies afterward.

On this background, this forum aims at **raising critical awareness of national and local civil society groups on the public and private partnership, not for ‘Green Washing’ but for ‘Green transformation’**. And also the importance of **civil society’s involvement in the P4G process for its inclusiveness and public value** will be stressed. On the other hand, **diverse cases of grassroots social economy business in 5 themes of the P4G** are also presented as a public and private partnership to contribute to protect and manage our commons.

Objectives

1. **Raise critical awareness of civil society, particularly, the future generation**, on the P4G, the international public-private partnership for the climate action and the SDGs implementation;
2. **Figure out empirically what ‘Green Growth’ means in the P4G** through more than 50 P4G partnerships for the last 3 years and **what the difference it has from ‘Green Transformation’**;
3. **Share grassroots social economy cases** of 12 partner countries for green economic recovery after the COVID19;
4. **Advocate the civil society’s collective statement** to the P4G Summit calling for establishing a **grassroots civil society space to participate in the decision-making process of the P4G** like a peoples’ forum to the P4G Summit as an official session.

Program

10:00~ 10:20 Opening Ceremony

OPENING (5 min.)

Program and House Rules | Facilitator: Denise YOON, Executive Director, Korea Civil Society Network to the P4G

WECOMING REMARKS (3 min.)

- **Youngwoo YOO**, Co-Chair, Korea Civil Society Network to the P4G

CONGRATULATORY REMARKS (6 min.)

- **Yeon Chul YOO**, Board member of P4G & Executive Director, 2021 P4G Seoul Summit Preparatory Office & Ambassador for Climate Change, Republic of Korea

Message Cards Performance: Extinct Extinction! (5 minutes)

Video Presentation1 | The Road to Development Justice (6 min.) <https://youtu.be/1I2cEDbIW04>

10:20~ 12:00 Plenary1 | Global trends of multi-stakeholder governance to promote climate action and sustainable development, and the P4G

This session aims at understanding of the P4G critically but productively. For our contextual comprehension of the P4G, it will be presented global trends of public-private partnership for climate action and sustainable development in perspective of development justice. As an example of such trends, the P4G will be looked into through its concepts and partnerships cases for the last 3 years, and discussed critically in points of grassroots civil society.

Moderator: Chee Yoke Ling, Director, Third World Network

Speakers: 20 minutes per each

- **Barbara Adams, Board Chair, Global Policy Forum**
 - ☞ *What changes happen in global governance for the commons after the adoption of the 2030 Agenda?*
 - ☞ *What are the opportunities and challenges of the new global governance based on multi-stakeholderism in terms of development justice?*
 - ☞ *What benefits and costs of public-private partnerships are there in the world? And what lessons can we learn from such cases?*
- **Ian de Cruz, P4G Global Director, the World Resource Institute**
 - ☞ *What 'Green Growth' means in the P4G and what difference it has from 'Green Transformation'?*
 - ☞ *What criteria the P4G has to select partnerships to invest in the past 3 years?*
 - ☞ *What is the desirable condition or format for the private sector to involve in the public service?*
- **A-young MOON, Leader of Civil Society Statement Drafting TF, Korea Civil Society Network to the P4G**
 - ☞ *What issues can be raised from the P4G partnerships for the grassroots civil society in perspective of development justice?*
 - ☞ *What solutions or practices do you introduce for climate action and sustainable development at grassroots level in a concept of social economy?*
 - ☞ *What recommendations do you suggest for the P4G contributing to green transformation and development justice?*

Floor Discussion: 30 minutes

- ※ 21:20~23:00 in New York time(-13 hours from Seoul), 09:20~11:00 in Malaysia time(-1 hour from Seoul)
- ※ Korean-English Simultaneous interpretation, Korean sign language interpretation

Video Presentation2 | Unpacking Five Transformative Shifts (8 min.) <https://youtu.be/jnzhm-ee7dc>

12:00~13:00 Lunch

13:00~14:20 Leaving No One Behind Session | Grassroots Voices for Climate Action and Sustainable Development(Korean Only)

This session aims at sharing diverse issues and practices from different civil society groups for climate action and sustainable development. Various format of presentations like interviews and video clips will be show cased.

Moderator: Junwha YANG, Secretary General of the Local Sustainability Alliance of Korea(LSAK)

- Presentation1(10min): **Change of the Education in the era of Climate Risk(Teachers' Network for Environment)**
- Presentation2(10min): **Story on Peace and Military Spending for Climate Justice(PeaceMOMO)**
- Presentation3(10min): **LOHAS Lifestyle for Ecological Healthy Society(Korea LOHAS Association)**

※ *Video presentation3 | The Voice of Korean Civil Society on the Discharge of Fukushima Radioactive Water to Protect the Asia Pacific Ocean Biodiversity and Food Security(3~5min)*

- Presentation4(10min): **The Climate Risk Age, Our Stories for Action(Korea Disability Forum)**
- Presentation5(10min): **Climate Change Mitigation by the Tap Water(Citizen's Network for Tap Water)**
- Presentation6(10min): **Youth's Climate Action through Green Consumption and Education(TeenWorld)**
- **Floor Discussion(5min)**

※ *Korean only, Korean sign language interpretation.*

14:20~14:30 Break time

14:30~15:50 Plenary2 | Green Recovery, from the Past to the Future

This session aims at **exploring what and how we shall do for green recovery** not only from the economic recession after the COVID-19 but also from the sick earth. A partnership among government, civil society, and business is required for green recovery. However, we need to **figure out first what is our commons and how to manage them for the appropriate partnership between the public and private sector in order not to make our commons simply privatized.**

Through **the dialogue for action between generations**, we can **share lessons from the past environmental and social equity movement, and progressive ideas from the future generations** based on their own perspective and value for their future world in the context of global climate change and extinction. From the lessons of the past, the future we make can be better. From the will for the future, the future we make can be more promising.

Moderator: Youngsook CHO, Ambassador for Gender Equality, Republic of Korea

Common guide questions

- ☞ **What are the critical issues of green recovery** like the European Green Deal and the Korean Green New Deal after the COVID-19 **for civil society in terms of green transformation and no one left behind?**
- ☞ **The public-private partnerships** have been recommended globally, particularly since the adoption of the 2030 Agenda, as an innovative solution for feasible climate action and sustainable development. **What is different from the privatization or outsourcing of public goods and services since the 1980s? And what is the better point of the public-private partnership than in the past?**
- ☞ **What do you think the public-private partnership like the P4G should focus on for climate justice?**
- ☞ In many cases, grassroots civil society including young people in multilateral partnerships are underrepresented even though they are key stakeholders as a citizen in the public sector and as a consumer in the private sector. In public-private partnership, **what position or actions do you think grassroots civil society should take for development justice?**

Panels Dialogue: 60 minutes

- **Vandana Shiva, Board Member of the International Forum on Globalization(IFG), Scholar and Environmental activist, India**
- **Jiwon LEE, Youth Environmental Activist, Buwon Girl's Middle School, Korea**

Floor Discussion: 20 minutes

※ 11:00~12:20 in New Delhi time(-3 h 30 m from Seoul)

※ *Korean-English Simultaneous interpretation, Korean sign language interpretation*

15:50~ 16:00 Break time

16:00~ 17:20 Thematic Session | Social economy businesses in Food, Water, Energy, City, and Circular Economy

This session focuses on social economy business cases in 5 themes of the P4G in order to recommend as P4G partnerships to facilitate. It aims at sharing cases implying social and environmental value and discussing how social economy cases can be a solution for a green economy recovery after the COVID-19.

- ※ Detail program is described as below.
- ※ 3 Parallel sessions: Food & Water, Energy & City, and Circular Economy

Food & Water (Room1, Korean only)	Energy & City (Room2, Korean only)	Circular Economy (Main Hall, Simultaneous Translation)
<p>1. [Korea] iCoop, an environmentally friendly food production and consumption ecosystem</p> <p>2. [Korea] Protecting local biodiversity and its habitats through Eco-tourism</p> <p>3. [Togo] Rural community based Agro-ecology social economy(Video with EN/KO subtitle)</p> <p>4. [Mexico] Solving food shortage of rural village in Guerrero through agro-ecology based social economy(Video with EN/KO subtitle)</p>	<p>1. [Korea] Ansan Citizen Sunshine Development Cooperative for RE100</p> <p>2. [Korea] Urban Spatial Regeneration Social Venture Urban Hybrid co.</p> <p>3. [Korea] Young People Slow Life Community Social Venture 'It's OK Village' in Mokpo</p> <p>4. [Canada] Public Park on Landfilled site Management through Local Art & Culture Social Economy Community in Montreal(Video with EN/KO subtitle)</p>	<p>1. [Korea] Local Community based Refill Station, ALMAENG Store</p> <p>2. [Hong Kong] Bottless Social Venture Hong Kong(Video with EN/KO subtitle)</p> <p>3. [Thailand] Fashion Recycling Moreloop Co. (Video with EN/KO subtitle)</p> <p>4. [Morocco] Waste Picker's Coop for Recycling(Video with EN/KO subtitle)</p> <p>5. [France] Recycling ecosystem, iKOS in Bordeaux(Video with EN/KO subtitle)</p>

17:20~ 17:30 Break time

17:30~ 18:00 Plenary3 | Statement of Civil Society to the P4G Summit & Closing Ceremony

Facilitator: Hoseon JUNG, Executive committee member of Korea Civil Society Network to the P4G

- **Korean Youth Statement to the P4G(10 min.)**
- **Civil Society Statement to the P4G(10 minutes)**
 - ☞ Younghee ParkKim, President of Disability Discrimination Act of Solidarity in Korea
 - ☞ Jiwon LEE, Student of Buwon Girls Middle School

Closing Remark (5 minutes)

※ Korean-English Simultaneous interpretation, Korean sign language interpretation

※ Thematic Session Program

1. Theme1: Food & Water

- **Guide questions:** What social and environmental value do social economy cases have in the point of the preservation of biodiversity and rural community? What challenges do those social economy businesses have in terms of the present economic system?
- **Moderator: Laurence Kwark, Secretary General of GSEF**
- Case1. **[Korea] iCoop, an Environmentally friendly food production and consumption ecosystem** / Daehoo KIM, Director of SAPE Net
- Case2. **[Korea] Protecting local biodiversity and its habitats through Eco-tourism** / Jeryang KO, President of Jeju Eco-tourism Association
- Case3. **[Togo] Rural community based Agro-ecology social economy** / Kevin Ossah, Co-Founder and Executive Director of Organization of Young People Committed to Sustainable Development (OJEDD) and Co-founder of OJEDD International
- Case4. **[Mexico] Solving food shortage of rural village in Guerrero through agro-ecology based social economy** / GICOOPS
- **Floor Discussion(40min.)**

2. Theme2: Energy & City

- **Guide questions:** What social and environmental value do social economy cases have in the point of the environmental and inclusive urban development? What challenges do those social economy businesses have in terms of the present economic system?
- **Moderator: Haeyoung BAEK, Executive Director of Seoul Urban Regeneration Center**
- Case1. **[Korea] Ansan Citizen Sunshine Development Cooperative for RE100** / Changsu LEE, President of Ansan Citizen Sunshine Development Cooperative
- Case2. **[Korea] Urban Spatial Regeneration Social Venture Urban Hybrid co.** / Sangwook LEE, CEO of Urban Hybrid Co.
- Case3. **[Korea] Young People Slow Life Community Social Venture 'It's OK Village' in Mokpo** / Dongwoo HONG, CEO of Empty Public Space Co.
- Case4. **[Canada] Public Park on Landfilled site Management through Local Art & Culture Social Economy Community in Montreal** / The City of Montreal
- **Floor Discussion(13min.)**

3. Theme3: Circular Economy

- **Guide questions:** What social and environmental value do social economy cases have in the point of the circular economy? What challenges do those social economy businesses have in terms of the present economic system?
- **Moderator: Jintae KIM, President of the Jeonbuk Forum for Social Economy**
- Case1. **[Korea] Local Community based Refill Station, ALMAENG Store** / Geumsook KOH, CEO of ALMAENG Store
- Case2. **[Hong Kong] The business model of the Bottless and the Green Monday** / Francis Ngai, Founder and CEO of Social Ventures Hong Kong Co.
- Case3. **[Thailand] Fashion Recycling Moreloop Co.** / Amorphol Huvanandana, CEO of Moreloop Co.
- Case4. **[Morocco] Waste Picker's Coop for Recycling** / Yassine Mazoute, Co-founder and Director of the environmental cooperative Attawfiq-Maroc
- Case5. **[France] Recycling ecosystem, iKOS in Bordeaux** / The City of Bordeaux
- **Floor Discussion(10min.)**