

GSEF Capacity Building Training 2019 Draft Program

Role of Local Governments in improving the Wellbeing of Citizens through Social and Solidarity Economy

Background:

Growth of the Social and Solidarity Economy (SSE) in Asia

The importance of social and solidarity economy in contributing an equitable and inclusive economic development has been recognized in many Asian cities. Many cities leverage the characteristic of SSE on social and environmental consideration during economic development rather than profit maximization which is believed to be the cause of many urban problems such as environmental degradation, natural disasters, increasing gap between the rich and the poor etc. In some mega cities, the grave challenges are more critical to the marginalized group such as elderly, disabilities, youth, women, illiterate group and urban poor due to discrimination, poorly planned education and wealth inequality. Although the format varies in different cities, it is encouraging to seeing the overall supportive policies for the growth of the SSE like seed capital, tax incentive and establishing social enterprise (SE) intermediaries.

The role of local governments in promoting social and solidarity economy

There have been several attempts to make a platform to discuss public policies on SSE for more vibrant and powerful ecosystem for SE in Asia. Because the phase of development in social economy in each country in Asia varies and also the used terms and definitions related to SSE are different from each region in their historical, cultural, and socio-economic context, the need for a common ground of interregional dialogues has continuously raised in the region. Some cities have successfully issued relevant public policies to support the development of SSE with the SSE actors. This co-creation practice enhances the legitimacy of the policies and consolidates support from other stakeholders including citizens.

GSEF

Global Social Economy Forum (GSEF) is a global network that currently brings together local governments and networks of local governments, and organizations and networks of social economy. GSEF is currently co-chaired by Seoul City under Mayor Park Won-Soon and Seoul Social Economy Network under Mr. KIM Jung-Youl. It shows the collaboration between local government and civil society network.

GSEF has been focusing on the role of the local governments, since the maximum impact of social economy come from the local community when its activities are deeply rooted in the region and strongly supported by the citizens. Also the SE enterprises could make meaningful changes in the lives of citizens-regional production, consumption patterns, quality of employment, or regional development, if the local government,

the closest public office to the citizens' lives, are trying to build a supporting network for SE enterprises and raise awareness on the potential of SSE to the local people.

GSEF joined the attempts to facilitate the regional policy dialogues in Asia since its establishment in 2014. With partners including the British Council and AVPN, the GSEF held an Asia Policy Dialogues every year with the belief that the role of policy to nurture social economy for more inclusive and sustainable local development is significant.

As a part of the continuous effort, in the year of 2019, GSEF suggests having the Asia Policy Dialogue with capacity building training for local government in Asia. It aims to provide the space for open discussion and mutual learning for government officials with SSE actors and specialists and to expand the impact of SSE as an innovative strategy to achieve SDGs at the local level.

Previous Asia Policy Dialogue by GSEF:

- APD 2018, "Public policy for financing the social and solidarity economy to strengthen its values and competitiveness" (Jul. 5~6.2018, Seoul)
- APD 2017, "Effective public policy design for fostering social economy as a leverage for inclusive development in Asia" (Jun. 30~Jul.1. 2017, Seoul)
- APD 2016, "The role of government in enhancing impact in the Social Economy in Asia" (May26, 2016, Hong Kong) – jointly organized with AVPN

Previous Capacity Building Program in Asia by GSEF:

- The 8th ILO Academy on SSE, "Innovative Ecosystem for SSE Public Policies: a contribution to the future of work" (Jun. 26~30, 2017, Seoul)- jointly organized with ILO-ITC

Objectives:

- To foster a common understanding and appreciation of the role of SSE among policy makers and practitioners in Asia
- To provide a platform for learning and exchanging of ideas and experiences for an effective and vibrant social and solidarity economy
- To define the role of government in supporting the development of SSE and what kind of policy measures to be adopted in order to expand the SSE organizations' social impacts and competitiveness in the market and how the process of policy making, and implementation should be done.
- To offer opportunities for participating GSEF members and partners to brainstorm and search for a more specific and viable collaborative project through the network.
- To discuss to what extent local government should provide necessary support to promote and develop SSE
- To find out the possible strategies for a successful collaboration between local government and SSE actors on public policies on SSE
- To understand how SSE can enhance the wellbeing of citizens

Key Questions:

- What are the characteristics of the social economy in Asia to be recognized in its social values and competitiveness for and inclusive and sustainable local development?
- How can a city government co-create public policies on SEE together with SSE actors for maximizing the impact?
- What are the characteristics of public policies on SSE based on the successful experience from the region?
- How can the cooperation between local government and SE intermediaries through international network could strengthen each region's SE development?

Time & Venue:

- Training: October 28(Mon), October 29 (Tue) 2019, October 31 (Thur) and November 1 (Fri), 2019 @ [Seoul Metropolis International Training Institute](#)

Study visit information for 2019 GSEF-SHRDC Capacity Building Training on Social and Solidarity Economy*

(* This is a tentative program. The visiting site can be changed according to the unexpected cause or composition & interest of participants.)

Study visit: Creating a common space for SSE - urban context

i) Seoul Innovation Park (SIP)



Seoul Innovation Park is a social innovation platform for innovators, citizens and various stakeholders who are interested in social innovation. They can gather here, come up with the idea on solution for social issue, experiment and spread it. It also connects various support and assistances of the social innovation solution program and spreads information regarding social economy by on/off-line channel. SIP is composed of total 32 numbers of old buildings, built in 1962 and

outside space. It pursues 'Ancient Future', a revitalization of existing facilities from the perspective of urban regeneration. (website: <http://innovationpark.kr/english/>)

ii) Seoul Social Economy Center (SSEC)



Seoul Social Economy Center is a public-private governance institution that works as a network hub for social economy. It was established on 23rd of January, 2013, to enrich the city life of Seoul citizens through promoting activities of social enterprises, cooperatives, town corporate and self-supporting enterprises. SSEC supports formation of networks by sector and industry and supports development of

local SE ecosystem projects and special zones. It also provides a wide range of general business services, including management consulting, marketing, legal aid, accounting, etc. Through Capacity Building Roadmap, SSEC develops training materials and provides phase-by-phase management support for Social Economy Academy and other education initiatives. (website: <http://sehub.net/-in Korean>)

iii) **Fab Lab (Seun-sangga Complex)**

Fab Labs are a global network of local labs, enabling invention by providing access to tools for digital fabrication. Fab Labs (digital fabrication laboratories) were set up to inspire people and entrepreneurs to turn their ideas into new products and prototypes by giving them access to a range of advanced digital manufacturing technology. Seun sangga Complex,



where Fab Lab is located, was established in late 60s and met its peak-time around 80s when Korea had a booming economy with rapid industrialization. After that it had to go through ten years of serious downturn. The Fab Lab will revitalize Seun sangga Complex's status as an educational and prototyping center with new cultural value that will breathe life into the Seun District. (website: <http://fablab-seoul.org/>)

iv) **HEYGROUND**

HEYGROUND is managed by ROOT IMPACT that seeks to make a better world through co-working community of change makers. Located in Seongsu-dong, HEYGROUND is a co-working building stretching from basement to 8th floor where over 500 change makers can work and grow together. Currently, HEYGROUND encompasses social enterprises and start-ups from various fields, including education, childcare, culture, arts,



environment, energy, health, and leisure. For example, "Marymond," which produces goods with flower patterns that contain the tragic story of the Korean comfort women, "Enuma," who create mobile applications for children with disabilities or studying issues so that they can study independently, "Ashoka," a global not-for-profit organisation that supports social innovation entrepreneurs, and "You&I Partners," a law firm that help establish social enterprises, start-up, not-for-profits, are all located at HEYGROUND. (website: <https://heyground.com/#/>)

Programme

	Oct. 28 th . Mon.	Oct. 29 th . Tue.	Oct. 31 st . Thr.	Nov. 1. Fri.
09:00~10:00	Orientation & Opening	Recap of Day 1	Field visit 1 recap	Field visit 2 recap
10:00~12:00	Opening Roundtable Keynote and opening ceremony 1) Legal Framework and relative public policies to support the development of SSE (Ms. Beatrice Alain, Chantier de l'économie sociale)	Thematic Session 1: 4 pillars of SSE I - Legal framework - Finance - Capacity building - Market access	Thematic session 2: Field of Strength in SSE 1 - Responsible Consumption and Production - Environment - Reduced Inequalities - Employment	10:00 – 11:00 Action plan presentation for each trainee after participating in the 3-days Capacity Building Training Programme 11:00-12:00 Closing Plenary (11:00 -12:00) Director of SHDRC
12:00~13:30	Lunch			
13:30~15:30	Plenary 1 Role of local government in promoting SSE 4 -5 Case studies from the trainees to share their experience on the role of their local government in promoting SSE with 1-2 concrete example	Field visit 1 - Innovation park - Seongsu Area	Field visit 2 - Sewoon arcade	Closing Plenary Action plan for each city
15:30~16:00	Coffee break			- end of program-
16:00~18:00	Plenary 2 Co-creation of public policies to support the development of SSE 4 -5 Case studies from the trainees to share their experience on how their local government work with different stakeholders to co-create public policies favourable to the development of SSE			
19:00	Welcome Dinner			