

**Global Social Economy Forum (GSEF)
3rd Europe Policy Dialogue**



***Building diversity and inclusion
through the social and solidarity economy***

**Date: Monday November 18th and Tuesday November 19th 2019
Venue: The Women's Organisation, Liverpool, United Kingdom**

Background

The Global Social Economy Forum (GSEF) brings together efforts from Local Governments and Social and Solidarity Economy (SSE) organizations and networks for partnership and collaboration at the global level. In 2018 GSEF organized its 4th International Global Social Economy Forum in Bilbao, Spain involving more than 1,700 participants from 84 countries. The GSEF Europe Policy Dialogue aims to provide a space for discussion on key themes affecting society in which the SSE can play a crucial role. The theme for this year is centred on building diversity and inclusion in our economies and the experiences of SSE organizations.

Liverpool City Region has a dynamic social economy, employing over 40,000 people and generating some £3 billion per annum (circa \$3.7 billion). Made up of community businesses, cooperatives, charities, educational institutions and social enterprise the SSE in Liverpool City Region is at the forefront of the most acute challenges facing local communities. Their role in addressing some of the key sustainable development goals, show the value of the sector. Each day SSE organisations campaign and work collectively against poverty, inequality, poor health and climate destruction while bringing innovation and social justice into the centre of local economic development. The sector here continues to support communities in response to severe austerity measures and the impending challenges facing local economies because of the UK decision to leave the EU.

Theme

The theme of this year's Europe Policy Dialogue is focused on diversity and inclusion. This builds on the previous Europe Policy Dialogue held in Madrid in 2018 that looked at peaceful and inclusive societies for sustainable development through the SSE. Our focus this year takes on added importance as the rise in wealth inequalities within nations has intensified. Many existing problems, such as economic insecurity, homelessness, care for the elderly and general wellbeing have a common cause. We see also a huge rise in population shifts as war, hunger and drought have led to people losing their home with some estimates suggesting more than 1% of the total global population has been forced to move out of their home country. As a result of such global problems diversity and inclusion have become more important to local economies.

Many SSE organisations are better placed to challenge these problems. They are to be found in those communities where the market has failed or where the state has been cut back, working with local people who are often on the margins of society, or who have been openly discriminated against through structures of inequality. However, SSE organisations across Europe face many similar challenges. For example, where will the new leaders come from? How can they access resources and become more sustainable? How do they bring into the whole economy social justice, diversity and democracy? Can they influence policy change? These questions will be posed and discussed by participants at this year's Europe Policy Dialogue.

Aims and outcomes

Our aim this year is to discuss how we can action ideas about diversity, marginalisation and inclusion through the SSE. We expect the outcomes from this year's Europe Policy Dialogue to include:

- Advocacy of diversity and inclusion in all local development plans.
- Stimulate new SSE leaders among marginalised groups, especially among young people and migrant communities.
- Highlight the values of the SSE as part of the whole economy.
- Deepen the discussion on international cooperation initiatives, and possible projects by transferring best practices and know-how across European countries.
- Act as a channel for the GSEF to connect with local practitioners and local government across Europe.
- Share the outcomes with supporting organisations, such as the Liverpool City Region and GSEF to shape their own plans and policies.

Organisers

This event is supported by the GSEF Secretariat and the University of Liverpool Management School and the Heseltine Institute for Public Policy, Practice and Place.

Programme

Day 1 – Monday, November 18th 2019	
9:00-9:30	Registration
9:30-10:10	Opening ceremony
9:30-9:40	Welcoming remarks: Mr. Steve Rotheram , Metro Mayor, Liverpool City Region Combined Authority (LCRCA) (tbc)
9:40-9:50	Opening remarks: Ms. Laurence Kwark , Secretary General, Global Social Economy Forum (GSEF)
9:50-10:00	Opening remarks: Prof. Mark Boyle , Director of the Heseltine Institute for Public Policy, Practice and Place, University of Liverpool, United Kingdom
10:00-10:10	Video greetings: Ms. Ulla Engelmann , Head of Unit for Advanced Technologies, Clusters and Social Economy, DG GROW, European Commission <i>Presentation of the European Commission's work on diversity and inclusion in the field of social economy</i>
10:10-10:30	Coffee break
10:30-12:15	1st session: Local Governments Advancing Approaches for Genuine Inclusion <i>Moderator: Ms. Laurence Kwark</i> , Secretary General, Global Social Economy Forum (GSEF) <ul style="list-style-type: none"> · Ms. Lynn Collins, Strategic Relations and Engagement Advisor, Liverpool City Region Combined Authority, United Kingdom · Ms. Anna Fedas, Social Development Coordinator, Gdansk-Gdynia-Sopot Metropolitan Area, Poland · Ms. Christiane Ram, Head of the Office of Economic Development, City of Mannheim, Germany · Ms. Maryse Foligne, Regional Co-operative for Collective Entrepreneurship Education (CRIC), Brittany region, France · Ms. Sue Cooper, Head of Credit, Bristol & Bath Regional Capital CIC, United Kingdom [by video link]
12:15-13:30	LUNCH
13:30-15:00	2nd session: Moving beyond inclusion through innovative work-integration practices and policies <i>Moderator: Ms. Helen Heap</i> , Visiting Fellow, Heseltine Institute for Public Policy, Practice and Place, University of Liverpool, founder and CEO of Seeborn Hill Ltd, United Kingdom <ul style="list-style-type: none"> · Ms. Michelle Charters, Chief Executive Officer, Kuumba Imani Millenium Centre, United Kingdom · Mr. Apostolos Ioakimidis, Social cooperative Wind of Renewal, Greece · Mr. Derek Walker, Chief Executive, Wales Co-operative Centre (WCC), United Kingdom · Mr. Dražen Šimleša, Research Associate, Institute for Social Science Ivo Pilar, Croatia · Ms. Aziza Yussupova, Project Officer, European Network of Social Integration Entreprises (ENSIE)

15:00-15:15	Coffee break
15:15-17:15	<p>3rd session: Social and Solidarity Economy: A Driving Force in Enabling Diverse Future Leaders</p> <p><i>Moderator:</i> Rev Cannon Dr. Ellen Loudon, Advisor for Voluntary, Community, Faith and Social Enterprise Sector, Liverpool City Region Combined Authority Board, United Kingdom</p> <ul style="list-style-type: none"> · Dr. Alan Southern, Principal Investigator for the Social Economy, Heseltine Institute for Public Policy, Practice and Place, University of Liverpool, United Kingdom & Ms Lily Spendlove, Chair, Lee Cooper Foundation · Mr. Kenny Clewett, Executive Director, Ashoka Hello Europe & Mr. Abdoulaye Fall, Project Manager, Winkomun, Spain · Ms. Filareti Paka, European Projects' Communication Manager, Institute of Entrepreneurship Development (IED) · Mr. Dražen Šimleša, Green Network of Activist Groups/ZMAG (Croatia), General Coordinator of the Intercontinental Network for the Promotion of Social Solidarity Economy (RIPESS) EU
17:15-17:30	Wrap-up and the Way Forward
17:45	End of the day

Day 2 – Tuesday, November 19th 2019	
9:00-13:00	Visit of social organisations in communities in the south of Liverpool, such as the Kuumba Imani Millennium Centre, and others working with their community to support inclusion and diversity

MEET THE SPEAKERS



Kenny **CLEWETT**
DIRECTOR
HELLO EUROPE

Kenny Clewett is the Director of Hello Europe (Ashoka's Migration, Integration and Refugee Initiative) and Director of Venture for Ashoka in Spain, where he is based. His work is especially focused on identifying and helping to scale innovative solutions underlying challenges in migration, integration and refugee movements in Europe. Before focusing more specifically on migration, Kenny led search & selection and youth initiatives within Ashoka in Spain and the US.

In between his previous and current role at Ashoka, Kenny served as a pastor in the United States, focused on cross-cultural faith-based initiatives. Kenny has a degree in Humanities from the University of Alcalá de Henares and Durham University (UK), and a Masters in Divinity from Trinity International University in Chicago.



Michelle **CHARTERS**
CHIEF EXECUTIVE OFFICER
KUUMBA IMANI MILLENNIUM CENTRE

Michelle Charters is a life-long community activist and CEO of Kuumba Imani Millenium Centre, a charity and community resource that supports and encourages economic development, regeneration and sustainability across the diverse communities of Liverpool and the region.



Lynn **COLLINS**
STRATEGIC RELATIONS AND ENGAGEMENT ADVISOR
LIVERPOOL CITY REGION COMBINED AUTHORITY, UNITED KINGDOM

Lynn Collins was appointed at the Regional Secretary of the Trades Union Congress in 2013, and is the first woman to hold this position. On his elections at the Metro mayor of Liverpool City Region in 2017, Steve Rotheram appointed Lynn as a Mayoral Advisor on Equalities, and as Chair of the innovative Fairness and Social Justice Advisory Board.

In 2019, Lynn began a secondment to Liverpool City Region Combined Authority where she is supporting work on tackling poverty, developing a Fair Employment Charter, and enhancing links with the Social and Solidarity Economies.



Sue **COOPER**
HEAD OF CREDIT

BRISTOL & BATH REGIONAL CAPITAL CIC, UNITED KINGDOM

Sue Cooper's business skills and knowledge come from a career in banking. For the past 18 years she has worked with charities and social enterprises for Triodos Bank UK and as CEO of a similar regulated finance organisation in New Zealand. Returning to the UK she set up a new social investment programme for an endowed charitable foundation. Sue is based in Bristol and works as a consultant and non-executive director.



Abdoulaye **FALL**
PROJECT MANAGER
WINKOMUN, SPAIN

Abdoulaye Fall collaborates in ACAF as Program Manager combining this responsibility with savings groups creation, training and assessment with tracking and organization of training activities in the field of micro finance and community organization. He has been previously head of Communication and External Relations. Abdoulaye is presently vice-president of the European Financial Inclusion Network (EFIN).

Abdoulaye has a degree in English from the University of Dakar and holds an MA in Translation, Interpreting and Intercultural Studies at the Autonomous University of Barcelona and a Master in Immigration Management from the University Pompeu Fabra. He is also Doctor in Demography at the UAB Centre for Demographic Studies.



Anna **FEDAS**
SOCIAL DEVELOPMENT COORDINATOR
METROPOLITAN AREA GDANSK-GDYNIA-SOPOT, POLAND

Anna Fedas is a social development coordinator in the Metropolitan Area Gdańsk-Gdynia-Sopot. She is one of the initiators and creators of the Gdańsk Immigrant Integration Model and Gdańsk Equal Treatment Model. She is currently working on the Metropolitan Immigrant Integration and Equal Treatment Model. Besides, she is a manager of civic, social and cultural projects. She is also a trainer, facilitator and human rights activist.

Her previous experience includes working for both non-governmental and governmental organizations on Polish and foreign projects in the field of social inclusion, social and civic development of local communities, civic awareness, human rights, and multicultural dialogue. One of her biggest projects has been the Polish Social Responsibility Program of POLAND UKRAINE UEFA EURO 2012. Supporting civic and social initiatives and progressive policies never make her tired!



Maryse FOLIGNE

DIRECTOR

REGIONAL CO-OPERATIVE FOR COLLECTIVE ENTREPRENEURSHIP EDUCATION
(CRIC), FRANCE

Maryse Foligné is the Director and General Manager of the cooperative Le CRIC. She is in charge of developing cooperatives for collective entrepreneurship education in the Brittany region, as well as their administrative, legal and accounting support. She monitors programmes in the field of SSE such as Youth Service Cooperative (for youth aged 16 to 18), Young Adults Cooperatives (for youth aged 18 to 25) and Territorial Cooperatives (any individual of working age).

Prior to this role, Maryse worked for fourteen years in the area of special education as a social worker with youth taken into care by child social services (migrants, offenders, youth facing family and social problems). She also worked in detention centres.

Her career of socially-committed professional helps her develop within the CRIC innovative projects of youth co-operatives for collective entrepreneurship education targeted at specific population groups and with inclusion as their specific objective: youth from disadvantaged neighbourhoods, migrants, individuals in professional reintegration... The aim is to restore these groups' confidence in their abilities and encourage them to engage in entrepreneurial activities in their respective communities.



Helen HEAP

VISITING FELLOW

HESELTINE INSTITUTE FOR PUBLIC POLICY, PRACTICE AND PLACE,
UNIVERSITY OF LIVERPOOL, UNITED KINGDOM

Helen Heap is a social investor and the founder and CEO of Seeborn Hill Ltd, a Liverpool-based social investment consultancy. Since 2011 Helen has worked with a number of social organisations, social investors and the Cabinet Office in roles involving the measurement and reporting of social value, investment due diligence and research of the social finance market. She has co-authored a number of papers and has undertaken detailed research on the social economy of the Liverpool City Region and north west England.

Apostolos IOAKIMIDIS

MEMBER

SOCIAL COOPERATIVE WIND OF RENEWAL, GREECE

Apostolos Ioakimidis an active member of the Social Cooperative Wind of Renewal and of other small non-profit enterprises in which he works pro bono. He is a retired lawyer from the Athens Bar Association and worked for the European Commission Belgium, Brussels for 35 years (1981-2016).

In the European Commission, as a legal officer, Apostolos dealt with the legal issues having a European dimension of Small and Medium Size Enterprises (SMEs) and social economy enterprises such as cooperatives, mutual societies and non-profit organisations created under various national laws.



He also dealt with the promotion of the policy of transferring a business to an employees' co-operative, with the specificities of family-owned businesses, with the second-chance policy for firms in difficulty, with cross border legal and administrative barriers to the provision of services, with the policy promoting the participation of employees in the corporate governance and profit sharing, and the problems of state aids to SMEs.



Laurence **KWARK**
SECRETARY GENERAL
GLOBAL SOCIAL ECONOMY FORUM (GSEF)

Laurence Kwark is the Secretary General of GSEF. Prior to joining GSEF, she served as UN representative for Pax Romana ICMICA in Geneva, where she also had served as the Secretary General for five years. Over her 30 year career, she has devoted herself to improve human rights and social development in many developing countries particularly in Asia and the South America region. She has worked for many leading organizations including Terre d'avenir, CCFD-Terre Solidaire, Lebret-Irled Centre and EMPISA. Laurence holds a Master's degree in Sociology from EHESS (Ecole des hautes Etudes en Sciences Sociales, Paris).



REV CANNON *Ellen* **LOUDON**
ADVISOR FOR VOLUNTARY, COMMUNITY, FAITH AND SOCIAL ENTERPRISE SECTOR
LIVERPOOL CITY REGION COMBINED AUTHORITY BOARD, UNITED KINGDOM

Rev Cannon Dr Ellen Loudon is an advisor for the voluntary, community, faith and social enterprise sector to Mayor Steve Rotherham. After being involved with theatre, both at the Blah Blah Blah! Leeds Theatre company, and then teaching performance and popular theatre at Edge Hill University at Birmingham, Ellen has been in roles at the Liverpool Diocese since 2008. Since May 2017, she has been Director for Social Justice for Liverpool Diocese and Canon Chancellor for Liverpool Cathedral.



Filareti **PAKA**
EUROPEAN PROJECTS' COMMUNICATION MANAGER
INSTITUTE OF ENTREPRENEURSHIP DEVELOPMENT (iED)

Filareti Paka is the European Projects' Communication Manager of the Institute of Entrepreneurship Development, based in Greece. She holds a BA in Greek Literature and Linguistics from the University of Ioannina, a MEd in Interdisciplinary and Innovative Approaches to Research and Teaching from University of Paris and Center for Interdisciplinary Research (CRI Paris) with a concentration in innovation, skills acquisition, cognitive procedure, entrepreneurship and technology. Besides, she is currently an MBA candidate in the field of Marketing at the University of Thessaly. She has experience in the communication field in cultural organizations and educational institutions both in Greece and France as well as in journalism and the tourism sector



Christiane **RAM**
HEAD, DEPARTMENT OF ECONOMIC DEVELOPMENT
CITY OF MANNHEIM, GERMANY

Christiane Ram is an economist and Head of the Department of Economic Development of the City of Mannheim since 2012. She previously worked for the Ministry of Economic Affairs in Hamburg, where she was involved in many projects for small and medium-sized enterprises, particularly in the craft sector, including various EU projects.

Mannheim's goal is to become one of the most modern administrations in Germany. The city has set itself strategic goals and controls all areas via desired effects and key figures. The SDGs of the UN are an elementary part of the strategic goals of the city.

Christiane and her team support start-ups, small and medium-sized enterprises, the large Mannheim-based companies and the cluster activities in the field of smart production and medical technology. The City of Mannheim hopes to host the European Social Economy Summit 2020 (26-27 November 2020). Their goals are creative people, future-oriented companies, ideas and exciting projects that drive innovation.

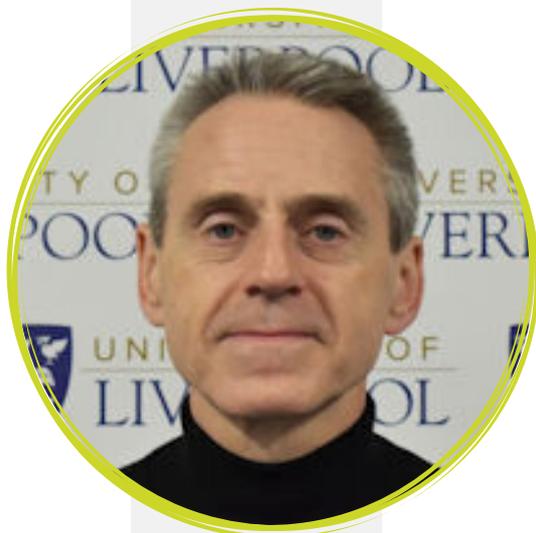


Dražen **ŠIMLEŠA**
GENERAL COORDINATOR
INTERNATIONAL NETWORK FOR THE PROMOTION OF SOCIAL & SOLIDARITY
ECONOMY (RIPESS) EU

Dražen Šimleša works as a research associate at the Institute for Social Science Ivo Pilar in Zagreb where he runs the project iPRESENT (Installation Project for REsearch about Social ENTrepreneurship) funded by the Croatian Science Foundation and the EU CE Interreg project INNO-WISEs.

His main fields of work and interest are globalization, sustainability, economy, and permaculture. Within those areas, he wrote six books and several scientific papers.

His latest books are Ecological Footprint – how development runs over sustainability and Good Economy, published in 2016. He teaches on Peace Studies in Zagreb and gives lectures all around Croatia. He is an active member of citizens' initiatives and organisations and works as a volunteer in Green Network of Activist Groups (GNAG). He is also the President of Cooperative for Good Economy, the General Coordinator of RIPESS EU and a member of CIRIEC's network and Scientific Committee. He is a father of two amazing kids Bjanka and Mikula.



Alan **SOUTHERN**
PRINCIPAL INVESTIGATOR INTO THE SOCIAL ECONOMY
UNIVERSITY OF LIVERPOOL, UNITED KINGDOM

Alan Southern is at the University of Liverpool Management School, and is Principal Investigator into the social economy with the Heseltine Institute for Public Policy Practice and Place. He has published a number of articles and book chapters on local economies and teaches on social enterprise and the social economy. In Liverpool City Region he has been involved in mapping the social economy and has helped to coordinate the Liverpool City Region Social Economy Panel, which has proven to be influential in changing the local narrative on social and economic inclusion.



Derek **WALKER**
CHIEF EXECUTIVE

WALES CO-OPERATIVE CENTRE (WCC), UNITED KINGDOM

Derek Walker has been CEO of the Wales Co-operative Centre since 2011. During this time WCC has strengthened its position as a leading development body for social enterprises and co-operatives in the UK and helped to stimulate significant growth within the Welsh social economy. The Wales Co-operative Centre has become a go-to organisation for work to strengthen communities and tackle poverty. Derek has overseen a programme of modernisation, income diversification and sustainable growth.

Derek is a member of a number of strategic committees, such as the Council for Economic Development and the Programme Monitoring Committee for EU funding in Wales. Derek is also a board member of Cadwyn Housing Association. Prior to working at WCC Derek worked as Head of External Affairs at the Big Lottery Fund (Wales), as Head of Policy and Campaigns at the Wales TUC and was the first employee of Stonewall Cymru.



Aziza **YUSSUPOVA**
POLICY OFFICER

EUROPEAN NETWORK OF SOCIAL INTEGRATION ENTREPRISES (ENSIE)

Aziza Yussupova is graduated in international relations, diplomacy and conflicts resolution from the Université Catholique de Louvain. She joined the ENSIE team in 2018. She helps in developing constructive working relationships with key influential bodies in the European Commission and national Member States to gain their support for programs and policies linked to the social inclusion and the fight against poverty.

She is the person in charge for the monitoring of the EU policies and tools such as the implementation of the European Pillar of Social Rights, the Sustainable Development Goals as well as the measurement of the Social Impact of WISEs/social enterprises