THE ASIA POLICY DIALOGUE 2017
KEYNOTE SPEECH SESSION I BRIEF

SESSION SUMMARY

Type: Keynote Speech
Date: 1st Jul, 10:00 ~ 10:20 am (20 mins)
Venue: Seoul City Hall - Seosomun Complex, 13F
Theme: SSE policy framework design for inclusive development – challenges and opportunities
Speaker: Dr. Ilcheong Yi (Senior Research Coordinator, UNRISD)
Language: English or Korean (EN-KR simultaneous interpretation available)
Audience: approx. 80 participants
   * policy makers, researchers, civil servants, practitioners and elected officials

CONTENTS TO BE COVERED

- The SDGs and SSE: Principles for economic development, environmental sustainability and social inclusion in the context of the 2030 Agenda for Sustainable Development / SSE as a key means of implementation of the 2030 Agenda
- Implications for Asia : developmental challenges and opportunities, diverse roles and functions of SSE, and strategies for scaling up of SSE in Asia

DELIVERY OF CONTENTS

No fixed format: it is up to the speaker whether to use any visual aids such as PowerPoint.
If there are any materials (e.g. visual aids, scripts) that the speaker is willing to use for the speech, please send them to jd.jung@gsef-net.org by the 21st of June.
SESSION SUMMARY

Type: Keynote Speech
Date: 1st Jul, 10:20 ~10:30 am (10 mins)
Venue: Seoul City Hall - Seosomun Complex, 13F
Theme: ‘The role of local authorities in the development of social and solidarity economy: examples of RTES in France.
Speaker: Pascal Duforestel (Board member, RTES)
Language: English or Korean (EN-KR simultaneous interpretation available)
Audience: approx. 80 participants
* policy makers, researchers, civil servants, practitioners and elected officials

CONTENTS TO BE COVERED

- Role of local governments in promoting SSE to achieve sustainable economic development
- Effective partnership for establishing SSE strategies (from the perspectives of France)
- Importance of municipal initiatives and its implications for Asia

DELIVERY OF CONTENTS

No fixed format: it is up to the speaker whether to use any visual aids such as PowerPoint.
If there are any materials (e.g. visual aids, scripts) that the speaker is willing to use for the speech, please send them to jd.jung@gsef-net.org by the 21st of June.
SESSION SUMMARY

Type: Plenary I  
Date: 1st Jul, 10:30 –12:00 am (90 mins)  
Venue: Seoul City Hall - Seosomun Complex 13F  
Theme: SSE as an alternative urban development model – commonalities & complexities of Asia  
Speaker: Thai Social Enterprise Office, GOONJ, Seoul Social Economy Center, Hong Kong Council of Social Service and Japan Workers’ Cooperative Union  
Discussant: Milder Villegas (President, INAISE)  
Moderator: Euiyoung Kim (Professor, Seoul National University, Asia Center)  
Language: English or Korean (EN-KR simultaneous interpretation available)  
Audience: approx. 80 participants  
* researchers, policy makers, civil servants, practitioners and elected officials

CONTENTS TO BE COVERED

- Exploring possibility/feasibility of leveraging SSE as an alternative urban development model that pursues more community based and inclusive economic growth – cases from 6 different countries in Asia representing (6 different institutional types: central government, municipality, social enterprise, intermediary organization, international network)  
- Finding regional commonalities and complexities of different Asian countries in establishing urban development strategies  
- Establishing effective partnership/governance between different actors in constructing SSE policies
PANELISTS

<table>
<thead>
<tr>
<th>CASE</th>
<th>ORGANISATION</th>
<th>PANELISTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thailand</td>
<td>TSEO (Thai Social Enterprise Office) – Central Gov.</td>
<td>Nuttaphong Jaruwannaphong (Director)</td>
</tr>
<tr>
<td>India</td>
<td>GOONJ – Social Enterprise</td>
<td>Anshu Gupta (CEO)</td>
</tr>
<tr>
<td>Philippines</td>
<td>RIPRESS – SSE Continental Network</td>
<td>Dr. Benjamin R. Quinones, Jr. (President)</td>
</tr>
<tr>
<td>Korea</td>
<td>Seoul Social Economy Center – Municipality (Intermediary Org)</td>
<td>Eunae Lee (Executive Director)</td>
</tr>
<tr>
<td>Hong Kong</td>
<td>HKCSS (Hong Kong Council of Social Service) – SSE Network</td>
<td>Anthony Wong (Business Director)</td>
</tr>
<tr>
<td>Japan</td>
<td>Japan Workers Cooperative Union - Workers’ Union</td>
<td>Osamu Nakano (Chief of International Relations)</td>
</tr>
</tbody>
</table>

DISCUSSANT | INAISE | Milder Viellegas (President) |

MODERATOR | Seoul National University Asia Center | Dr. Euiyoung Kim (Professor) |

PROCEEDINGS

- Moderator briefly explains the session’s central theme and background
- Each speaker briefly introduce themselves
- Common questions for all panelists followed by additional discussions where the moderator deems necessary
- Discussant’s comments on certain issues from European perspectives (specifically in the context of France) where the moderator deems it needed
- Opening the floor to questions
- Wrap up of the session by the moderator
QUESTIONS

List of possible questions (to be further discussed with the moderator / subject to change)

- What are the common regional issues of Asian development strategies? Can SSE be an alternative model?
- Are SSE approaches more relevant for designing at ‘urban’ development level?
- How do you define the main/unique urban challenges in your respective countries and why is SSE relevant for tackling those problems?
- And what has been done by the organization you are working for in tackling those issues?
- Briefly explain about the development status of SSE policy in your respective country/city level
- What are the main challenges of leveraging SSE approaches from the perspectives of the panelists from varying institutional settings (SE entrepreneurs, intermediary orgs, central and local gov, etc.)
- What kind of partnership should be established between different actors for effective implementation of SSE policies?

PREMEETING

GSEF advises that the moderator and panelists have a chance to discuss about setting the tone of the session prior to the event. We encourage moderator to communicate with panelists through Skype calls or emails. We are also hosting a welcome dinner on the 30th and will reserve a room specifically for the plenary I panelists. In case of absence, please communicate with the moderator prior to the event.
VISUAL AIDS

The session will be organised as a panel discussion format: there will be no PowerPoint presentation for this session.
SESSION SUMMARY

Type: Plenary II
Date: 1st Jul
Time: 13:00 ~14:30 am (90 mins)
Theme: Innovative solutions for Asian urban challenges – SSE approaches
Moderator: Denison Jayasooria (University of Malaysia, principal research fellow)
Case: Lahore, Chandigarh, Depok, Quezon, Yangcheon
Discussant: Dominique Lesaffre (President, SIDI)
Language: English or Korean (EN-KR simultaneous interpretation available)
Audience: 80 participants
   * Researchers, policy makers, civil servants, practitioners and elected officials

CONTENTS TO BE COVERED

- As a continuation of the discussions during the plenary I, plenary II aims to focus more on the specific cases of implementing SSE strategies in resolving socioeconomic problems at the ‘municipal level’ with different thematic focus
- Requirements for establishing partnership between different actors in constructing effective SSE policies
- Strategies of financing different city level initiatives and empowering local communities in the process
- Strategies of extending successful urban initiatives to the national level as well as narrowing possible gaps between the projects happening in urban and rural areas
Global Social Economy Forum

Asia Policy Dialogue

**PANELISTS**

<table>
<thead>
<tr>
<th>CASE</th>
<th>THEME</th>
<th>ORGANISATION</th>
<th>PANELISTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chandigarh (India)</td>
<td>Urban Regeneration (housing)</td>
<td>Center for Research in Rural Industrial Development - CRRID</td>
<td>Dr. Manoj Kumar Teotia (Assistant Professor)</td>
</tr>
<tr>
<td>Quezon (Philippines)</td>
<td>Social Enterprise (poverty, legal framework)</td>
<td>philSEN</td>
<td>Gomer Padong (Development Cooperation and Advocacy Director)</td>
</tr>
<tr>
<td>Lahore (Pakistan)</td>
<td>Social Services (women)</td>
<td>Homenet Pakistan</td>
<td>Ume Laila Azhar (Director)</td>
</tr>
<tr>
<td>Seoul (Korea)</td>
<td>Governance (participatory)</td>
<td>Yangcheon-gu</td>
<td>Dr. Soo Young Kim (Mayor)</td>
</tr>
<tr>
<td>Depok (Indonesia)</td>
<td>Environment (urban waste)</td>
<td>Institute for Economic and Social Research</td>
<td>Dr. Alin Halimatussadiah (Head)</td>
</tr>
<tr>
<td>DISCUSSANT</td>
<td>Finance</td>
<td>SIDI</td>
<td>Dominique Lesaffre (President)</td>
</tr>
<tr>
<td>MODERATOR</td>
<td></td>
<td>University of Malaysia</td>
<td>Dr. Denison Jayasooria (Principle Research Fellow)</td>
</tr>
</tbody>
</table>
PROCEEDINGS

- Moderator briefly explains about the session’s central themes and background
- Each speaker briefly introduces themselves
- Each speaker presents their case (10mins max each)
- Common questions for all panelists followed by additional discussions where the moderator deems necessary
- Discussant’s comments on certain issues from the perspectives of financing SSE projects
- Opening the floor to questions
- Wrap up of the session by the moderator

COMMON QUESTIONS

List of possible questions (to be further discussed with the moderator / subject to change)

- Further questions / comments relating to the presented contents
- What were the main challenges while implementing your project and how did you overcome?
- Why city level policy is important? What are the best partnerships that promote community based initiatives and ties different actors?
- What is the best strategy for financing city level projects?
- Multidimensional sides of presented contents - reference to the UN Sustainable Development Goals (SDGs) in the urban context
- Panelists’ comment on replicability of other panelists initiatives in their respective cities

PREMEETING

GSEF advises the moderator and panelists have a chance to discuss about setting the tone of the session prior to the event. We encourage the moderator communicates with panelists through Skype calls or emails. We are also hosting a welcome dinner on the 30th and will reserve a room specifically for the plenary II panelists. In case of absence, please communicate with the moderator (denisonkitaukm@gmail.com) prior to the event.
DUE DATE

- PPT (max 10 slides) about the initiative in addressing certain urban issues
  * APD Grant winners are advised to make ppt slides based on the proposal submitted during the APD call for proposal (with the city focus)
- Please send us ppt slides in both pdf and pptx file formats to jd.jung@gsef-net.org by the 21st of June
SESSION SUMMARY

Type: Concurrent (group policy case study)
Date: 1st Jul
Time: 15:00 ~17:00 pm (120 mins)
- 15:00 ~ 16:30 pm (group policy case study), 16:30 ~ 17:00 pm (presentation of group discussion)
Theme: real world group policy case study by 6 different SSE themes
- urban regeneration / social service / employment / governance / social finance / environment
Facilitators: Manoj Kumar (CRRID), Gomer Padong (philSEN), Ume Laila Azhar (Homenet Pakistan), Alin Halimatussadiah (Institute for Economic and Social Research), Anthony Wong (HKCSS), Milder Villegas (INAISE)
Language: English
Audience: 80 participants
- Researchers, policy makers, civil servants, practitioners and elected officials

SESSION GOALS

- Providing a stimulating learning process for participants in a small sized case study group to discuss innovative SSE practices with a different thematic focus
- Each group will draft policy recommendations for different urban issues and action plans as the outcomes of the session
**STRUCTURE I (10:30 ~ 12:00)**

- Participants will be divided into 6 different groups by different themes
  * participants of APD will be allocated according to their preference (on-site registration, maximum 12 people per group)
- Each group engages in real-world case studies under the guidance of facilitators

<table>
<thead>
<tr>
<th>PROCEEDING</th>
<th>NOTE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>10 mins Issues and backgrounds</td>
</tr>
<tr>
<td></td>
<td>- Define problems</td>
</tr>
<tr>
<td></td>
<td>- Identification of stakeholders</td>
</tr>
<tr>
<td></td>
<td>- Identification of available resources to resolve the problems</td>
</tr>
<tr>
<td>2</td>
<td>20 mins Propose solutions</td>
</tr>
<tr>
<td></td>
<td>- Each participant propose possible solutions to resolve the issues</td>
</tr>
<tr>
<td></td>
<td>- Discuss strengths and weaknesses of each proposal</td>
</tr>
<tr>
<td>3</td>
<td>20 mins Identification of real case</td>
</tr>
<tr>
<td></td>
<td>- Disclose the real world application outcomes</td>
</tr>
<tr>
<td></td>
<td>- Discussion on the room for the improvements based on the possible solutions suggested in the No.2</td>
</tr>
<tr>
<td>4</td>
<td>20 mins Application of cases</td>
</tr>
<tr>
<td></td>
<td>- Discuss other similar cases in different cities and countries</td>
</tr>
<tr>
<td>5</td>
<td>20 mins Wrap up</td>
</tr>
<tr>
<td></td>
<td>- Drafting action plans and policy suggestions based on the discussion during the No.3&amp;4 a) policy recommendation b) possibility of forming working group with a rough group action plans</td>
</tr>
</tbody>
</table>
### FACILITATORS

<table>
<thead>
<tr>
<th>TOPIC</th>
<th>FACILITATOR</th>
<th>CASE CONTENTS (EXAMPLES)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Urban regeneration</td>
<td>CRRID:</td>
<td>Urban regeneration projects for tackling inequality</td>
</tr>
<tr>
<td>Governance</td>
<td>HKCSS</td>
<td>Participatory governance, decentralisation</td>
</tr>
<tr>
<td>Social Service</td>
<td>Homenet Pakistan</td>
<td>Social services provided by SSE orgs</td>
</tr>
<tr>
<td>Employment</td>
<td>philSEN</td>
<td>Generating community based employments for marginalised groups and youths</td>
</tr>
<tr>
<td>Environment</td>
<td>University of Indonesia</td>
<td>Circular economy, upcycling, urban agriculture</td>
</tr>
<tr>
<td>Social Finance</td>
<td>INAISE</td>
<td>Solidarity fund, micro credit</td>
</tr>
</tbody>
</table>

### STRUCTURE II (16:30 – 17:00)

Sharing the outcome of discussions by each group (6 mins each) - by a group member other than the facilitator

<table>
<thead>
<tr>
<th>NO.</th>
<th>TIME</th>
<th>GROUP</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>16:30 – 16:35 (5mins)</td>
<td>Urban regeneration</td>
</tr>
<tr>
<td>2</td>
<td>16:35 – 16:40 (5mins)</td>
<td>Social service</td>
</tr>
<tr>
<td>3</td>
<td>16:40 – 16:45 (5mins)</td>
<td>Employment</td>
</tr>
<tr>
<td>4</td>
<td>16:45 – 16:50 (5mins)</td>
<td>Governance</td>
</tr>
<tr>
<td>5</td>
<td>16:50 – 16:55 (5mins)</td>
<td>Social finance</td>
</tr>
<tr>
<td>6</td>
<td>16:55 – 17:00 (5mins)</td>
<td>Environment</td>
</tr>
</tbody>
</table>
TIMELINE

- Real world case study will be distributed to the facilitators by the 22nd of June latest (please inform us if you have any specific case that you would like to suggest for the group discussion by the 12th of June (send jl.jung@gsef-net.org a short summary of the case) otherwise GSEF APD orientation team will select the most suitable case for the each group discussion.
- Skype conference calls to be arranged prior to the APD to ensure all facilitators are on the same page of instructing the groups discussion during the 4th week of June (doodle link will be followed to arrange the schedules)
LOGISTICAL INFO (FOR ALL SESSION PARTICIPANTS)

Accommodation: Double Room with breakfast included
New Kukje Hotel (12, Sejong-daero, Jung-gu, Seoul, 04520, Korea),
Tel. +82 (0)2-732-0161, Fax. +82 (0)2-732-1774, nkj@nkjhotel.com

Transport (Airport – Hotel): Link

NEWKUJE HOTEL ↔ INCHEON INTERNATIONAL AIRPORT

TICKET PURCHASE GUIDE

DOWNTOWN HOTEL

Ticket Box: Newkukje Hotel Front
Bus Stop: Newkukje Hotel (Press Center)
KAL Limousine Bus Number: 5701
Fare: Adult 16,000Wan Child 10,000(Age 6~12)

<table>
<thead>
<tr>
<th>Departure Time</th>
<th>Arrival Time</th>
<th>Travel Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>05:12</td>
<td>05:37</td>
<td>06:02</td>
</tr>
<tr>
<td>07:27</td>
<td>07:52</td>
<td>08:17</td>
</tr>
<tr>
<td>09:57</td>
<td>10:22</td>
<td>10:47</td>
</tr>
<tr>
<td>12:07</td>
<td>12:27</td>
<td>12:47</td>
</tr>
<tr>
<td>14:12</td>
<td>14:32</td>
<td>14:52</td>
</tr>
<tr>
<td>16:27</td>
<td>16:52</td>
<td>17:17</td>
</tr>
</tbody>
</table>

INCHON AIRPORT

Ticket Box: KAL Limousine Bus Stop
Bus Stop: East(4A), West(10B)
KAL Limousine Bus Number: 5701
Fare: Adult 16,000Wan Child 10,000(Age 6~12)

<table>
<thead>
<tr>
<th>Departure Time</th>
<th>Arrival Time</th>
<th>Travel Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>04:50</td>
<td>05:16</td>
<td>05:37</td>
</tr>
<tr>
<td>05:09</td>
<td>05:32</td>
<td>05:51</td>
</tr>
<tr>
<td>09:31</td>
<td>10:50</td>
<td>11:11</td>
</tr>
<tr>
<td>12:30</td>
<td>12:57</td>
<td>13:17</td>
</tr>
<tr>
<td>14:43</td>
<td>15:11</td>
<td>15:36</td>
</tr>
<tr>
<td>17:11</td>
<td>17:29</td>
<td>17:51</td>
</tr>
<tr>
<td>19:23</td>
<td>19:51</td>
<td>20:22</td>
</tr>
<tr>
<td>22:49</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Hotel to the main venue: [Link](#)
(available only in Korean, 10mins on foot: there will be volunteers who will guide the participants)

Main Venue:
Seoul City Hall Seosomun Complex (15, Deoksugung-gil, Jung-gu, Seoul, 04515, Rep. of KOREA)